



## I WILL SUPPORT THE BANFF CANADA DAY CELEBRATIONS



The annual Banff Canada Day celebrations are coordinated by the Town of Banff in partnership with Banff's many non-profit organizations, community volunteers and businesses. An estimated 6000 to 8000 people attend festivities in Central Park with many more lining Banff Avenue to watch the late afternoon parade featuring colourful floats and world-class marching bands. The evening concert in Central Park always ends with a bang as professional fireworks illuminate Banff's amazing mountain backdrop.

In addition to the support of dozens of event volunteers, organizers also require the financial support of Banff's business community to supplement the annual event budget approved by Banff Town Council. It costs approximately \$50,000 per year to produce this event with sponsorships and fundraising targeted at \$15,000. Corporate donations are allocated towards the costs of producing the parade, contracting professional entertainers and the provision of fireworks. If your business is interested in sponsoring a specific component of the days' celebrations or would like to contribute to the overall production costs, please complete the attached donor card and forward your contribution to the address listed below. Sponsors and donor recognition is provided and varies in form each year.

### SPONSOR INFORMATION

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Telephone: Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Donation of \$: \_\_\_\_\_

Receipt Required: Yes  No  \* Please make cheques payable to Town of Banff Canada Day

### CANADA DAY PARADE

I would also like to register for the Banff Canada Day Parade:

Float Name/Description: \_\_\_\_\_

**Note:** No parade registration fee required. Parade Confirmation and Registration kits will be sent to you upon registration.

### VOLUNTEER (VARIOUS POSITIONS REQUIRED)

I /We would like to volunteer on July 1<sup>st</sup>. (Staff teams welcome)

Name: \_\_\_\_\_

Telephone: \_\_\_\_\_ Bus. Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

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