



Town of Banff
Recreation, Parks & Culture
2007 – 2010 Summary Report



Town of Banff Recreation, Parks & Culture 2007 – 2010 Summary Report

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Town of Banff Recreation, Parks and Culture's Vision, Mission and Guiding Principles

Our vision and mission align with the following Banff Community Plan goals:

- *Provide a vital and healthy community*
- *Deliver high quality trails and open space amenities*
- *Provide integrated recreation facilities to meet the evolving needs and interests of residents and visitors*
- *Offer a wide range of quality recreation and active living programs*
- *Support and facilitate cultural appreciation within the community*

Vision:

Banff is a healthy, vital community where the enjoyment and benefits of recreation, parks and culture are fully realized, valued and embraced by its citizens.

Mission:

We enhance the quality of life of all Banff residents by promoting health and well-being through the provision and facilitation of superior recreation and cultural opportunities.

Our Guiding Principles/Values:

- *Recreation and active living are essential to personal health & well-being.*
- *Lifelong learning & cultural appreciation contribute to personal & community growth.*
- *Every citizen should have the opportunity to participate in our programs and services.*
- *We work collaboratively with our community partners to assess and to meet community needs.*
- *Our programs and services should reflect the natural environment in which we live.*
- *We pride ourselves in providing excellent customer service in a friendly, fun and respectful manner.*
- *We believe that effective recreation & cultural programming results in healthy, well-rounded individuals, children, youth & families.*

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The Fenlands Banff Recreation Centre

Recreation, Parks & Culture is a division of the Town of Banff's Community Services Department. Our professional staff are dedicated to offering quality programming and exciting opportunities that cater to families and individuals, resident and visitor alike.

2010 saw the opening of Phase I of the enhanced and expanded Banff Recreation Centre, providing ice users with improved facilities, and all residents and visitors with a fully accessible building, new meeting rooms, social spaces and additional trade show and special event venues.

Continued upgrading of our trail and pathway system provides residents and visitors with safe, well-maintained outdoor trails for leisurely strolls or connections to downtown, to the new Banff Legacy Trail and to peripheral Parks Canada trails. Capital re-investment in the Banff Senior and Banff Child Care Centres has improved the operational efficiencies of both facilities as well aesthetics and safety.

Each year, hundreds of volunteer hours contribute to the provision of various indoor and outdoor sports programs for athletes of all ages, as well as community-based special events such as Canada Day, the Halloween Bonfire and Mountain Madness.

Our commitment to quality of life programs and services is our most important duty and it is with this mission in mind that we've developed our recreation, parks and cultural offerings. If you have an idea for a program or suggestions on how to improve the operation of our recreational facilities, we'd be happy to hear from you.

Mary Brewster,
Town of Banff Community Services Manager

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Parks, Trail and Project Planning

Parks, trails, and outdoor recreation amenities are essential to quality of life and the health and well-being of individuals and communities. A connected trail system promotes both active commuting and recreation; well-equipped and safely managed parks and playgrounds invite children and families to experience leisure activity together; our sports fields and courts provide opportunities for exercise and league involvement. These recreation amenities are well-used and highly valued by residents and visitors alike.

Bow Falls Clifftop Trail Improvements

This popular trail overlooking Bow Falls was enhanced to improve safety, aesthetics and resilience to heavy use through the addition of heightened safety railings, rebuilt staircases, drainage amelioration and new benches. Successful applications to the National Trails Coalition and Trans Canada Trail resulted in \$55,000 in grants to offset capital costs.



Building new staircase on Bow Falls Trail

Trail connection improvements

Trails are an essential part of our transportation network for both commuting and recreation. Various improvements to the system included installing a new railing in Middle Springs II, rebuilding the trail on the YWCA bank to improve drainage, and adding drainage improvements on the Buffalo Street staircase. We worked with Engineering and project partner Hidden Ridge Resort to locate, design, and contract construction of a trail link between Tunnel Mountain Road and Hidden Ridge/Tunnel Mountain campground area.

Cave Avenue design team

We contributed to the internal team regarding bicycle and pedestrian issues in the re-design of Cave Avenue, attended regular meetings with team and contracted designers and took part in the public open house.

Elk and playground swings issue

After an elk became entangled in swings at the Recreation Grounds, we surveyed public opinion on seasonal swing removal and consulted Parks Canada wildlife specialists. Swingset fencing will be added to the next capital budget proposal.

“Walking Through Banff’s Nature” natural history walking tour brochure

Designed to highlight Banff’s fascinating natural history stories within the townsite, this self-guided walking tour is popular with visitors and local guides. The project planner worked with contractors on both brochure content and design, wrote and edited text, arranged photos and secured \$7000 in local grants for the brochure’s creation and production.

Trail map revisions and reprinting

Our popular local trail map was revised, reprinted and distributed to the Information Centre, outdoor supply shops, The Banff Centre and major hotels.



Bicycle route planning and infrastructure

Cycling instead of driving is not only healthier, but reduces harmful vehicle emissions and eases parking pressure. Safer cycling encourages more cyclists. Sharrow (shared right-of-way) markings identify recommended cycling routes, and help to position both cyclists and motorists for the safest and most efficient shared use of the road. To promote biking in Banff, sharrows were installed to connect cyclists from the Banff Legacy Trail to Vermilion Lakes Drive and the Spray River Trailhead, and to mark a safe route to the Elementary School via Buffalo and Lynx Streets for children from the south side of town. Signs indicating “bicycle route” and “share the road” were also installed on all sharrow routes. Successful grant applications to the National Trails Coalition, Trans Canada Trail and Alberta TrailNet resulted in \$20,275 in grants for the sharrows/ bike signage project.



Applying sharrows

Banff Bike Park project

The planner assisted a local volunteer group in the design and construction of a bike park at the Recreation Grounds, including evaluation of location, coordination of environmental assessment, preparation of a grant application to the Community Initiatives Program for \$20,000 on behalf of the Bike Park Association, signage design and installation and Town staff inspection process.

Memorial bench program

The planner coordinated the sale and plaque installation on six benches in 2009 and three in 2010.

Urban Forest Management Plan

The internal working group (Grounds Supervisor, Environmental Services Coordinator and Recreation Projects Planner) determines urban forest annual action plans including trimming/thinning contracts and replanting plans. Considerable thinning and trimming was accomplished in 2009, with approximately 15 new planting pods (mostly deciduous) established and over 100 coniferous seedlings planted in 2010.

Montane Advisory Group

The planner contributed to this group that provided input to Parks Canada regarding elk management and prescribed burn issues.

Special Events

Banff's wide variety of special events brings vibrancy to the town and adds to visitor and resident experiences throughout the year. Through the efficient and thorough processing of special event permits, the facilities and bookings coordinator maintains a close relationship with event organizers and liaises with other Town departments to ensure the necessary regulations and processes are followed.

Mountain Madness and the Banff Winter Festival

The first Mountain Madness race was held in 1976 as part of the Banff Winter Festival and has been a standing community event ever since. January 2010 represented the third year the Town of Banff facilitated events under the Winter Festival banner. Festival events were advertised on the Town of Banff website, in the Banff Crag & Canyon and on Park Radio. The following chart reflects Winter Festival participation from 2008 to 2010.

	2008	2009	2010
Mountain Madness Relay (ToB organized)	35 teams 175 participants	35 teams 175 participants	39 teams 195 participants
Lake Louise to Banff Loppett (volunteer organized)	115 skiers	30 single racers, 27 teams of 4 – 6 skiers	44 single racers, 30 teams of 4 – 6 skiers
Jon Whyte Memorial Spelling Bee (Whyte Museum organized)	15 teams of 6 people	16 teams of 6 people	13 teams of 6 people
Other events (Heritage swim, bar golf, locals' Norway free ski, cardboard sled derby, etc.)	Approx. 70	222+	264+
Total participation (approximate)	460	650	800



Mountain Madness Relay



Olympic Torch Relay Event

Special Event Statistics, 2009 – 2010	2009	2010
# of total events	29	27
# of Town-hosted events Examples include: Winter Festival, Hazardous Waste Round-Up, Volunteer Appreciation BBQ, Welcome Week, Canada Day, Culture Weekend, Louis Trono Concert, Olympic Torch Relay, New Year's Eve Fireworks	10	6
# of Town-supported events Examples include: Touring Tin, BLLT Bike Fest, Parks Day, Freedom of the Town parade, YWCA Walk-a-Mile, RCMP Musical Ride, Terry Fox Run, BCHS Turkey Trot, Halloween Bonfire, Remembrance Day Parade, BLLT Santa Claus Parade.	14	14
Other events Examples include: Melissa's, Ekiden, and Winterstart Road Races; Dragon Boat Races; Subaru Triathlon.	5	7
Value of Town of Banff support	\$7012	\$6149
Revenue	\$5835	\$7768

Facility Programming & Administration

Through effective scheduling, marketing and promotion, the Facilities and Bookings Coordinator generates revenue and optimizes the use of Town-owned facilities.

Revenue-generating facilities/equipment:

- Banff Recreation Centre
- Banff Recreation Grounds
- Central Park including gazebo
- Banff Senior Centre
- Tunnel Mountain Reservoir (weddings)
- Equipment rental (tables, chairs, barricades, pylons, safety vests, BBQ, beverage urns, etc.)

Banff Recreation Centre

Revenue-generating facilities/programs include two arenas, curling rink, meeting spaces and admission fees for public skating and shinny hockey. With the



Rec Centre before and after reconstruction

deconstruction of the curling/mini-rink facility in the spring of 2009, curling was suspended for the 2009 – 10 season. Hockey and skating programming were provided, but for a shorter season with temporary dressing room and washroom amenities. Curling resumed Nov. 1, 2010 in the new facility, along with use of the newly renovated original ice sheet as well as new meeting rooms, dressing rooms and concourse area.

Banff Recreation Grounds

Revenue-generating amenities include three ball diamonds, a rugby/soccer field and three picnic shelters. Free-of-charge amenities include two tennis courts, an outdoor basketball court, skateboard park and bike park.

Banff Bike Park

Built by volunteers between 2007 and 2009, the Bike Park at the Recreation Grounds (unsupervised and free of charge), provides mountain bike props for stunts for a variety of skill levels, including jumps, pump track, and balance logs. The recreation project planner coordinated grant preparation, environmental assessment, signage and inspection process. Grounds crew provides inspection service; volunteers are responsible for stunt repair/replacement.

Banff Skateboard Park

Skateboard Park operations changed dramatically in 2009 and 2010 as its location adjacent to the Banff Recreation Centre was needed as the staging area for the Recreation Centre redevelopment. All park apparatus was de-constructed, with a portion stored on site and the remainder re-constructed at the Banff Recreation Grounds west parking lot. With the move, the park transitioned from being a supervised and staffed, fee-for-use facility to an unsupervised, free facility.

The park will remain at the Recreation Grounds pending the results of the 2011 Recreation Master Plan process and specific skateboarder consultation.

Central Park and Tunnel Mountain Reservoir

The Central Park gazebo and Tunnel Mountain Reservoir provide a spectacular setting for weddings. The gazebo is also used by touring high school bands (no charge) and for special events (fees apply).

Banff Senior Centre

Senior Centre bookings include Banff Senior Society uses (daily tea, carpet bowling, birthday celebrations, etc.) as well as revenue-generating and no-charge bookings.



Seniors' Centre

Examples of revenue bookings:

- Bow Valley Naturalists
- Wedding receptions
- Valleyview Condo Association meetings
- Banff Hockey Academy season wind-up
- Sunshine Village interviews
- Japanese Language School

Examples of no-charge bookings:

- Health Unit vaccinations
- IODE Strawberry Tea
- Hospital craft sale
- Local seniors' memorial celebrations
- Soccer league start-up meeting
- Monday lunch (Health Unit)

Senior Centre Bookings and Revenue 2007 – 2010				
	2007	2008	2009	2010
# bookings (incl. revenue and no-charge bookings)	551	566	741	385
# hours	1398	1454	1810	1128
Revenue	\$2790	\$2035	\$4527	\$3052

Facility Revenue 2008 - 2010				
Service Area		2008	2009	2010
Picnic Shelters		83 bookings	71 bookings	103 bookings
		\$4,328.00	\$4,001.00	\$5,751.00
Ball Diamonds		\$9,674.00	\$11,918.25	\$10,990.00
Rugby/Soccer Field	Rugby league fees	\$1,605.00	\$1,620.00	\$1,512.00
	Soccer league fees	\$1,585.00	\$1,860.00	\$2,052.00
Reservoir	Weddings	55 bookings	47 bookings	56 bookings
		\$10,976.00	\$10,323.00	\$12,712.00
Gazebo	Wedding	29 bookings	23 bookings	27 bookings
	Other	29 bookings	22 bookings	13 bookings
		\$5,430.00	\$4,945.00	\$6,033.50
Equipment rentals		121 bookings	82 bookings	72 bookings
		\$1,569.00	\$2,536.42	\$2,204.50
Recreation Centre		07/08	08/09	09/10
	# of tournaments/bonspiels	10 tournaments 6 bonspiels	12 tournaments 6 bonspiels	7 tournaments 0 bonspiels
	Public skating admissions (visits/revenue)	1864 visits \$7,326	2464 visits \$10,618	492 visits \$2,548
	Shinny hockey admissions (visits/revenue)	794 visits \$3,180	1148 visits \$4,746	550 visits \$2,758
	Arena and curling revenue	\$343,077	\$283,093	\$201,718

Cultural Programming

Through administrative support for the Community Art Committee, and the provision of a variety of cultural programs for youth and adults, we promote cultural awareness and appreciation within the community.

Community Art Committee support

Recreation Projects Planner provides support for the Town of Banff Community Art Committee (BCAC). Council provides \$10,000 annually for the commissioning and installation of public art. The committee oversees all aspects of the commissioning, selection and installation process as per the Public Art Policy. The most recent installation was Mountain Camp in 2008.

BCAC activities in 2009/2010 included the following:

- The development of Adventures in Art, a booklet that interprets our public art through a variety of activities suitable for all ages. Production of the booklet was supported by a \$2000 grant from the Banff Community Foundation.
- Local artist inventory: Development of an up-to-date inventory of our local artists.
- Gallery opening promotions: To promote the value of visual art, the committee helped to promote free gallery openings in our local galleries and art institutions by advertising the openings on the Town page in the Crag and Canyon (when space was available).
- Town Hall art gallery: The works of local artists are featured in the back-entrance hallway of Town Hall. Installations change monthly. Since its inception in January 2010, eight artists have been featured, as well as the works of high school students, Summer Fun art projects, and After-School Club participants.
- Town website information: The committee's initiatives are posted on banff.ca.



Saddlebag detail from Mountain Camp, 2008

Home Grown Art Show

This annual four-week spring show of the works of local artists at Town Hall is coordinated by the recreation program coordinator with support from artist volunteers. The show's opening is a popular event for the artists and the public. An average of 41 artists took part each year from 2007 – 2010, with two volunteers assisting in set-up.



Community Art Committee member surveying Home Grown participants

Culture Walk/Doors Open Banff

We maintain membership on the Culture Walk committee, support the Doors Open Banff heritage homes tour, and have cost-shared the reproduction of heritage home interpretive plaques with the Planning and Development Department.

Cultural Programming

- Community classes include many courses of cultural interest including languages, arts/crafts, culinary arts, writing, and music. We've partnered with Precipice Theatre in offering drama courses.
- Summer Day Camp programming includes many aspects of the arts, including visual arts, crafts, photography, drama and cooking.
- Canada Day, coordinated by a Community Services contractor, is designed to be a multi-cultural celebration of music, dance and food.
- The Louis Trono Little Big Band Concert is a free annual offering in Central Park.



Ukrainian dancers, Canada Day

Partnered/Supported Programs

Recreation, Parks & Culture works collaboratively with many partners to provide residents with a wide range of programs and experiences.

Adult Sports Leagues

Recreation, Parks & Culture staff provide support and facilities for the following:

- Outdoor adult sport leagues – Bow Valley Soccer League, Banff Rugby/Football Club, Banff Mixed Slowpitch League, Wildrose Women’s Slowpitch League.
- Indoor adult sports leagues and drop-in programs – soccer, basketball, rugby, badminton, volleyball and floor hockey held at Banff Community High School; adult hockey and curling hosted at the Banff Recreation Centre.

Sports Programming

- Community activity classes such as fitness, yoga, pilates, learn to skate and tennis are offered year-round.
- Public skating and shinny are offered at the Banff Recreation Centre (revenue stats on page 6).

Community Wellness/Fitness Leadership

- “June is Recreation and Parks Month” promotion, in partnership with Grounds Department, involved a series of newspaper articles written by recreation staff celebrating the benefits of recreation and parks. Topics included the importance of children’s connection with nature, forests and trails, cycling safety and water recreation opportunities/safety. Included is a youth contest with donated prize.
- We provide support for the Alberta Fitness Leadership Certification Association by offering fitness leader courses and re-certification testing and facilitating certification exams.

Banff Sports Hall of Fame

Support is provided to the Board of Directors of the Banff Sports Hall of Fame through the provision of website hosting and bi-annual Induction Dinner ticket sales, as well as board development and support.

Middle Springs Cabin Association

Access to the Middle Springs Cabin facility is coordinated through the volunteer-based Middle Springs Cabin Association. Due to parking limitations in the area, use of the cabin is intended primarily for the benefit of the Middle Springs I and II residents and for occasional community use. Through a formal agreement, the Association manages the scheduling and booking of the cabins with the Town covering utility costs and providing limited maintenance and janitorial service. Facility user fees are split 75 percent to the Town and 25 percent to the Association to offset operational costs.

	2007	2008	2009	2010
# of bookings	85	73	68	63
# of hours used	352.5	285	247.5	244
# of users	1549	1369	1185	1359

Banff Centre Sport Climbing Competition

Recreation, Parks & Culture is an annual sponsor of this youth event.

BES Bike Day

Annually Town Recreation staff partner with Banff Elementary School teachers to provide experienced leaders, transportation and logistical support for grade six students to participate in a day of mountain biking.

Everybody Gets to Play

In partnership with local Banff businesses, this program provides low-income families with the opportunity to enjoy recreational activities such as skating, bowling, canoeing and bike rentals. We support the program by providing complimentary skating passes at the recreation centre.

KidSport Bow Valley

KidSport is a national non-profit organization that helps overcome the financial barriers that prevent some young people from participating in sport. Since its inception in April 2010, KidSport Bow Valley has funded 79 local boys and girls for a total of \$28,406 through community donations. Recreation staff represent the Town of Banff on the board of directors for this critical community organization.

Banff Minor Soccer

The Banff Minor Soccer League grew out of a Town-run minor soccer program in the late 1990s. Since that time, this volunteer-run league has provided spring and fall soccer programs for local children from pre-school to grade six. Registration averages 150 to 175 children each spring. The fall program is offered free of charge to those who participated in the spring program.

2010 RCMP Musical Ride

The Town of Banff partnered with the Banff Heritage Tourism Corporation to bring two RCMP Musical Ride performances to Banff on July 26, 2010, enjoyed by an audience of approximately 3,200. Volunteer management, including scheduling, training and supervision, was provided by a Banff High School parent volunteer who recruited approximately 50 volunteers to support the two shows. Nearly \$7,000 was raised after expenses to support youth sports and cultural programming in the high school. The event was held on the high school grounds.



Partnered/Supported Programs

Recreation, Parks & Culture worked with and/or supported the following organizations to deliver programs, facilities and services:

AAMPE	Banff Volunteer Centre
Aids Bow Valley	Banff Women's Slowpitch League
Alberta Health Services	Bow Valley Learning Council
Banff Bike Park Committee	Bow Valley Soccer League
Banff Centre Sally Borden Pool	Bow Valley Waste Commission
Banff Centre Climbing Program	Calgary Stampede
Banff Community Greenhouse	Calgary Musicians' Association
Banff Community High School	Cascade Plaza
Banff Curling Club	Day Care Society of Banff
Banff Elementary School	IODE
Banff Firefighters Association	Kidsport Bow Valley
Banff Gymnastics Club	Melissa's
Banff Heritage Corporation	Middle Springs Cabin Association
Banff Heritage Tourism Corporation	Mineral Springs Hospital
Banff Hockey Academy	Mineral Springs Hospital Auxiliary
Banff Lake Louise Hotel Motel Association	Parks Canada
Banff Lake Louise Tourism	Park Radio
Banff Minor Hockey Association	Precipice Theatre
Banff Mixed Slowpitch League	Rimrock Resort Hotel
Banff No-Hit Hockey League	Royal Canadian Legion
Banff Public Library	Santa's Anonymous
Banff Rotary Community Hub	Soroptimists
Banff Rugby Club	Terry Fox Committee
Banff Seniors Society	Touring Tin
Banff Skating Club	Town of Banff Community Art Committee
Banff Sports Hall of Fame	Whyte Museum of the Canadian Rockies
Banff Upper Hot Springs	YWCA

Children & Youth Programs

Recreation is essential to the development of our children and youth – helping to teach motor and social skills as well as creativity through play and sport, arts and cultural activities. Recreation, Parks & Culture provides a comprehensive range of quality programs and services for Banff's children and youth.

School Year Programming After-School Club (Grades 1 – 6)

The club is a provincially licensed and accredited program designed to engage children in innovative, instructive and exciting programming. With certified staff and strong community connections, Community Services has been providing after-school programming since September 2005, when the Banff Child Care Centre found itself unable to continue to offer the program. An essential service for working parents, the program was taken over by Community Services.



2009: 1852 total participant usage; 31 total users
2010: 2123 total participant usage; 28 total users

Kids' Kampus Day Camp (Grades 1 – 6)

Offers creative, active and diverse programming for children during school breaks (half and full days as required) and holidays during the school year.

2007: 392 total participant usage
2008: 622 total participant usage
2009: 610 total participant usage
2010: 671 total participant usage; 68 total users

Motoring Munchkins (Ages 1 – 3)

A community favourite for over ten years, this parent-volunteered program provides toddlers with a safe place to run and play every Saturday morning from October – April at the Elementary School. Twenty to 40 toddlers enjoy the gym space and toys provided.

“Go Girls” Program (Girls, grades 7 – 9)

In partnership with the Banff Community High School, this one-day annual program encourages and supports girls aged 13 – 15 in choosing an active, healthy lifestyle. Elite athletes and local female mentors connect with students, while workshops and activities excite students and build self-confidence. Community partnership and provincial grants have assisted with this successful program. Over 100 girls attended in 2009 and 2010.

The Fridge Youth Program (Ages 13 – 16)

Recreation and FCSS collaborated to determine the needs of Banff youth. From the results of focus groups and surveys, we created a pilot program held at Mt. Norquay lodge in conjunction with Friday night skiing. Initially successful with 172 participants in 8 weeks (January to March 2009), the program was moved to a different location for spring and fall. Attendance dropped to 20 participants in these sessions and the program was discontinued.

Get Out! Youth Sports Night Pilot Program (Ages 13 – 15)

In fall 2010, recreation staff partnered with FCSS and Banff High School to develop a Saturday night sports program for teens. A variety of gym sports are supervised by one staff member and two grade twelve volunteers. We are currently seeking funding through a variety of potential sources to keep this program running.

2010: 193 plus total participant usage; 50+ total users

Summer Programming Playground Pals (Ages 3 – 5)

Games, songs, crafts and stories were part of this program, three days per week, two hours per day for July and August, held at the Middle Springs Cabin.

2007: estimated 560 total participant usage
2008: no data
2009: 401 total participant usage
2010: 423 total participant usage (one less week than 2009); 70 total users

Summer Fun Day Camps (Ages 6 – 12)

This extremely popular and long-standing weekly summer program, based from the elementary school, encompasses developmentally appropriate activities for three age groups and included options for field trips, overnight campouts and zoo sleepovers.

2009: 1946 total participant usage
2010: 2040 total participant usage; 145 total users

Summer Fun Specialty Camps

One, five-day camp per summer, led by expert instructors, focused on specific skills of artisan crafts, fine arts, or mountain biking.

2007: 29 total users (2 camps)
2008: 53 total users (3 camps)
2009: 46 total users (3 camps)
2010: 46 total users (3 camps)



Summer Youth Camps (Ages 13 – 17)

Week-long specialty camps in canoeing, photography and backcountry camping help teens learn new skills. Our Go Guys and Go Girls week-long camps see participants gain confidence, develop camaraderie and have fun while paintballing, hooping, high roping and go-carting.

2009: 19 total participant usage
2010: 34 total participant usage; 21 total users

Children & Youth Programs



Summit Leader-in-Training (Ages 13 – 17)

A leadership camp provides teens with the skills needed for becoming a camp counsellor, sport coach or teacher. In 2010, we re-structured the former LIT program and successfully incorporated a leadership component into every youth camp program.

National Child Day

To promote the health and well-being of our community's children and youth, we partner with local organizations to provide a fun-filled day for families in late November. Activities include free swimming at the Sally Borden Building, curling and skating at the recreation centre and a Kids' Karnival of entertainment, games, snacks and crafts.

2010: 125 total users



Family Day

We host a free Alberta Family Day annual event for families at the recreation centre with craft activities, face painting, skating and curling. Attendance data includes children and parents.

2007: 243 total users

2008: 249 total users

2009: 142 total users

2010: 53 total participant usage (only one event)

National Family Week

National Family Week celebrates and promotes family togetherness. We partner with local agencies to inform the community of activities held during the week, as well as hosting events ourselves. Events have included Douglas Fir waterslide, Banff Elementary School family lunch, activities at the Banff Public Library, Banff Child Care Centre Potluck and free swim at Sally Borden. No statistical data was kept given the broad range of activity locations.

Christmas in the Rockies (previously known as WinterStart)

In partnership with Banff Lake Louise Tourism, we coordinate the children's activities during this one-day event that includes Christmas crafts and cookie decorating, Santa visits and wagon rides.

2009: 300 total participant usage

2010: 400 total participant usage

Community Classes

Thousands of residents have taken advantage of an enormous variety of learning opportunities offered by Recreation, Parks and Culture over the past 35 years. The delivery of the continuing ed course calendars is always an eagerly awaited event.

Recreation, Parks, & Culture has been a provider and strong supporter of continuing education programs for Banff residents since 1976, and has maintained key representation on the Bow Valley Learning Council (previously the Bow Corridor Continuing Education Council) since its inception.

The Bow Valley Learning Council receives an annual grant from Alberta Advanced Education to provide subsidies to learners in need of financial assistance for programs related to the four “pillars” identified by the Province: English and French as a Second Language, employability enhancement, literacy and community needs. In addition to offering provincially subsidized programs under the four pillars, the recreation program coordinator organizes a wide variety of cost-recovery programs three times per year, including courses in languages, first aid, backcountry skills, computer/business training, arts and crafts, fitness and healthy living, sports skills and culinary arts.



Student from container-gardening class

Youth Community Classes (Ages 6 – 14)

Approximately 10 to 15 age-appropriate skill courses in arts and crafts, culinary arts and sports are offered annually, with 80 to 100 participants.

Community Class Statistics 2007-2010				
	2007	2008	2009	2010
Adult courses	137	143	163	115
Youth courses	19	15	18	6
Participants	1100 adult 124 youth	905 adult 87 youth	1083 adult 68 youth	668 Adult 127 Youth
Revenue	\$84,000	\$74,000	\$83,000	\$65,000

Administration & Leadership

Administration & Leadership

In addition to the standard personnel management, operating budget preparations and management, policy/procedure and service guidelines development required of departmental managers, the following areas of responsibility demand time and attention over the course of a typical year.

Capital Projects

Recreation, Parks and Culture works collaboratively with other municipal departments or community partners to deliver enhanced facilities and services through the annual capital project program. Projects range in value from \$10,000 to \$31 million dollars.

2008 – 2010 projects included:

- Banff Recreation Centre – This project has been one of the largest capital projects undertaken by the Town of Banff. Work began in May 2009 and was completed March 3, 2011. Work included:
 - deconstruction of the curling/mini-rink building
 - reconstruction of a new, four-sheet curling rink, curling lounge, lobby and concession area
 - construction of new hockey dressing rooms on the west wall of the existing arena
 - construction of new entrances, offices, user storage and meeting room spaces
 - construction of required parking
 - replacement of the existing arena slab and board system
 - construction of a second NHL-sized ice arena, 200' x 85' (existing arena is 185' x 85').
- Senior Centre enhancements
- Recreation Grounds project identification and costing
- Skatepark relocation
- Public art project – Mountain Camp sculpture

2011 - 2020 projects include:

- Banff Recreation Centre signage, interior furnishings and equipment purchases
- Recreation Grounds: tennis court reconstruction, picnic stove and fire pit replacements, rugby/soccer pitch widening, skateboard park expansion, irrigation system replacement, basketball court resurfacing, bleacher seating replacement, outfield fencing height extension, perma-porta-potties, parking lot expansion,
- Neighbourhood Parks - Park Avenue playground redevelopment; Rec Grounds playground upgrades
- Parks & Recreation Areas sign replacement
- Gazebo upgrades – railing and decking replacement
- Bow Falls Trail viewpoint repairs
- Bow Falls Viewpoint upgrades
- Pedestrian bridge
- Community greenhouse
- Phase 3 Recreation Centre development – gym/weight room, studio and program space
- Public art project

Administration & Leadership

Agreements/Leases

The Town, through Recreation, Parks and Culture, maintains a number of leases and/or agreements that facilitate community access to facilities/grounds under the control of other institutions or organizations, or establish terms and conditions for use of Town-owned facilities to protect Town assets and ensure appropriate cost-recoveries. Leases and agreements include:

- Banff Senior Society Lease
- Banff Child Care Centre Lease
- Joint Use Agreement – Canadian Rockies Public Schools
- Middle Springs Cabin Association Agreement
- Concession Lease
- Banff Hockey Academy Lease
- Banff Centre Sally Borden Swim Agreement
- Banff Curling Club Agreement
- Bike Park Agreement

Special Projects

Emergent community issues and special projects often surface throughout a typical year, requiring input, participation and support from the department manager and select staff. 2008-2010 special projects included the following:

- Major reviews of public library renovation plans, rec facility inspection process, ice and sports field allocation, program registration process, Child Care Centre janitorial services, and fees and charges; greenhouse siting; outdoor rink potential downtown sites; pedestrian bridge; 2010 Volunteer Gala keynote speaker; Recreation Centre re-branding.

Emerging Issues/Projects

- Recreation Master Plan
- Off-leash dog park
- Skate park survey and expansion plan
- Park Avenue Playground survey and redevelopment project
- Alberta Winter Games bid committee
- Recreation Centre sales and marketing plan
- Recreation Centre signage and way-finding plan

Alternative Revenue

2008				
Funding Source	Project	Amount Requested	Amount Received	Grant Writer
MRTA Municipal Rec & Tourism Areas	Rec. Grounds Operations	\$8,000	\$8,000	Brewster
Celebrate Canada	Canada Day	\$6,000	\$3,150	Brewster
Banff Community Foundation	Public Art Activity Booklet	\$2,000	\$2,000	Webb
InMotion Network	Go Girl	\$780	\$780	Coultis/Stick
TOTAL			\$13,930	

2009				
Funding Source	Project	Amount Requested	Amount Received	Grant Writer
MRTA Municipal Rec & Tourism Areas	Rec. Grounds Operations	\$8,000	\$8,000	Brewster
Celebrate Canada	Canada Day	\$6,000	\$6,000	Webb
Building Canada	Recreation Centre Phase 2	\$6,000,000	\$-	Brewster
Alberta Foundation for the Arts	Olympic Torch Event	\$10,000	\$10,000	Riordon
Celebrate Canada	Olympic Torch Event	\$15,000	\$15,000	Riordon
Major Community Facility Grant	Recreation Centre	\$15,000,000	\$1,200,000	Brewster
Farm Credit Canada - Agrispirit Fund	Rec Centre Capital Equip.	\$25,000	\$-	Brewster
Banff Mason's - Cascade Lodge	Campership	\$1,000	\$500	Stick
Banff Soroptomist	Campership	\$1,000	\$500	Stick
Banff IODE	Campership	\$1,000	\$1,000	Stick
Lafarge	Canada Day	\$1,000	\$1,000	Frolick (contractor)
InMotion Network	Go Girl	\$750	\$750	Coultis/Stick
National Trails Coalition	Bike markings/Bow Falls Trail	\$80,000	\$45,000	Webb
Arctos and Bird	Walking Tour brochure	\$1,000	\$1,000	Webb
TOTAL			\$1,288,750	

2010				
Funding Source	Project	Amount Requested	Amount Received	Grant Writer
MRTA Municipal Rec & Tourism Areas	Rec Grounds Operations	\$8,000	\$8,000	Brewster
Major Community Facility Grant	Recreation Centre	\$100,000	\$100,000	Brewster
Celebrate Canada	Canada Day	\$6,000	\$5,000	Webb
Banff Legion	Canada Day	n/a	\$500	Frolick (contractor)
Cascade Plaza	Canada Day	\$1,000	\$1,000	Brewster
Lafarge	Canada Day	\$1,000	\$1,000	Frolick (contractor)
BLHMA	New Year's Eve Fireworks	\$1,900	\$1,900	Brewster
Mac's Convenience Stores	Get Out Program	n/a	\$1,000	Borecky
IODE	Get Out Program	\$1,000	\$1,000	Borecky/Oakley
Trans-Canada Trail	Bike markings/signage	\$1,520	\$1,520	Webb
Alberta TrailNet	Bike markings/signage	\$6,080	\$6,080	Webb
National Trails Coalition	Bike markings/signage	\$12,675	\$12,675	Webb
Hoodoo/Aurora	Youth Program	\$1,000	\$1,000	Oakley/Borecky
Soroptomist	Youth Program	\$1,000	\$1,000	Oakley/Borecky
TOTAL			\$141,675	



Town of Banff Recreation, Parks and Culture's Vision, Mission and Guiding Principles

Our vision and mission align with the following Banff Community Plan goals:

- Provide a vital and healthy community
- Deliver high quality trails and open space amenities
- Provide integrated recreation facilities to meet the evolving needs and interests of residents and visitors
- Offer a wide range of quality recreation and active living programs
- Support and facilitate cultural appreciation within the community

Vision:

Banff is a healthy, vital community where the enjoyment and benefits of recreation, parks and culture are fully realized, valued and embraced by its citizens.

Mission:

We enhance the quality of life of all Banff residents by promoting health and well-being through the provision and facilitation of superior recreation and cultural opportunities.

Our Guiding Principles/Values:

- Recreation and active living are essential to personal health & well-being.
- Lifelong learning & cultural appreciation contribute to personal & community growth.
- Every citizen should have the opportunity to participate in our programs and services.
- We work collaboratively with our community partners to assess and to meet community needs.
- Our programs and services should reflect the natural environment in which we live.
- We pride ourselves in providing excellent customer service in a friendly, fun and respectful manner.
- We believe that effective recreation & cultural programming results in healthy, well-rounded individuals, children, youth & families.



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