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Community Measures

Community Measures is an annual report that shows progress made towards the achieving the goals in the Banff Community Plan.

Key indicators are measured in three focus areas of environmental management, social well-being and the economy. The report is tracking the community's performance year over year, with 2008, the year the Community Plan was adopted, as the base year.



Melissa's Road Race

Photo: Don Lee

2010 Community Measures

Generally, performance in 2010 was flat compared to 2009 trends. Consumption was slightly up, commercial and infrastructure development was up, and visitation levels flat. 2010 is the first year of reporting on recyclables diverted from the landfill, which showed a positive trend.

For comparison purposes, [the 2009 Community Measures are available here.](#) ( PDF - 1.2 mb)

Learn more:

- [Waste & Diversion](#)
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Visitor Adjusted Population

Banff's full time residential population for 2010 was 8,721 based on the 2007 census. However, many municipal services are impacted heavily by the visiting population of more than 3 million annually. A visitor adjusted population of 23,779 for 2010 includes a percentage of annual visitation in the calculations and is used in some indicators to reflect a more accurate performance. The visitor adjusted population for 2009 was 23,675.

The Town of Banff communications department compiles the indicator information and prepares the report. For further information contact Communications at 403.762.1207.

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Waste and Diversion

WE ARE MEASURING

- Solid waste to landfill
- Recycling volumes

WHY! We want to reduce our waste and reduce our ecological footprint.



2010



2009

In 2010
recyclables
diverted
from
landfill
was up

35.5%
over 2009

2010:

- Total amount of recyclables diverted from landfill was up 35.5% over 2009
- Solid waste (garbage) to landfill was up 1.53% from 2009 amount
- Large unwanted (sundry waste - furniture, construction waste, etc.) to landfill was up 25.12% over 2009 amount

By the numbers:

2010: 6,119 tonnes of garbage went to the landfill. This translates to 257.4 kg per person
1,926.92 tonnes of sundry waste went to the landfill
12,580.74 tonnes were recycled, or 529.27 kg per person

2009: 6,027 tonnes went to the landfill. This translates to 254.8 kg per person
1,443.04 tonnes of sundry waste went to landfill
8,252.13 tonnes were recycled, or 347.16 kg per person

What affected 2010 results?

The Town began its commercial waste utility, with incentives to commercial businesses to divert more.

For more information about waste and recycling in Banff:

- [Waste and Garbage](#)
- [Commercial Waste & Recycling](#)
- [Residential Recycling](#)
- [Unwanted Large Items \(Sundry Waste\)](#)

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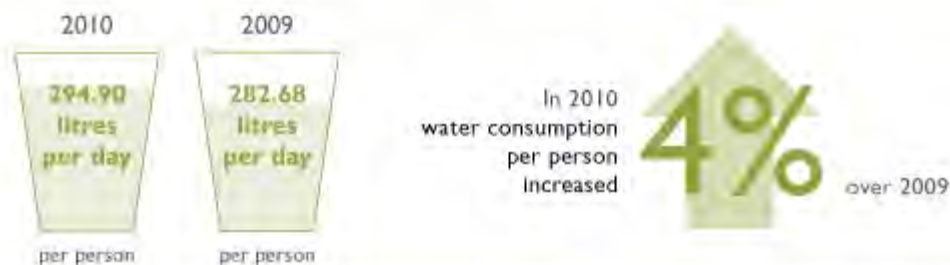
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Energy & Water Use

WE ARE MEASURING

• Water, electricity and natural gas consumption

WHY? We want to reduce our energy consumption, reduce emissions and conserve our resources.



Water

2010: Water consumption per person (visitor adjusted) increased 4% over 2009

By the numbers:

2010: 294 litres of water was consumed per person per day, based on the visitor adjusted population, for a total of 2,551,810,000 cubic metres of water used

2009: 282.68 litres per person per day, or 2,440,550 cubic metres total

Energy

2010: Electrical and natural gas consumption per person decreased slightly over 2009

By the numbers:

2010: 10.34 kW of electricity was consumed per person per day based on the visitor adjusted population, a decrease of 1% over 2009. A total of 89,758,774 kW was consumed in Banff

46.89 gigajoules of natural gas was consumed annually per person based on the visitor adjusted population, a decrease of 4%. Banff residents, visitors and businesses used a total of 1,115,021 gj in 2010

2009: 3,819.55 kW or a total of 90,427,926 kW of electricity was consumed
48.83 gj per person annually or 1,156,052 gj total of natural gas was consumed

What affected 2010 results?

Energy consumption experienced a slight decline after three years of increases, as awareness continues to grow. Water consumption continues to increase slightly, and at a greater rate than population growth.

For more information about conservation:

- [Water & Wastewater Services](#)
- [Water Conservation Tips](#)
- [Rebates & Incentives](#)

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Transportation

WE ARE MEASURING

- The number of Roam users
- The cost per user of the Roam system

WHY? We want to increase the use of economically and environmentally sustainable transportation, while enhancing the visitor experience.



2010

- Public transit ridership increased 1% over 2009
- Public transit fares remained the same
- The cost of running the public transit system increased by 5.1%

By the numbers:

Municipal operating contribution per rider

2010: \$0.88

2009: \$0.82

(Note: the Canadian average is \$1.47, according to the 2009 Canadian Urban Transit Association Fact Book)

Rides per visitor adjusted population:

- 2010: 22.46
- 2009: 21.96

Passengers per operating hour:

- 2010: 38.96
- 2009: 37.89

What affected 2010 results?

- The price of fuel continues to rise
- The completion of the Town of Banff Fleet-Transit Services building and the related increase

in amortization expense and debenture interest has increased the cost of operating transit

For more information about transportation in Banff:

- [Public Transit \(Roam\)](#)
- [Where to Park](#)

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Housing

WE ARE MEASURING

- Total number of new dwelling units created
- The percentage of homes in the Banff Housing Corporation (BHC) portfolio

WHY? We want to supply a mix of housing options to ensure those working in Banff live in Banff and enjoy a high quality of life. Appropriately housed residents in turn will maintain a high quality of customer service, and contribute to the economic and social well-being of Banff.

419 units needed



112 units created

2010: 3 new dwellings constructed

2009: 0 new dwellings constructed

By the numbers:

- To date, of an identified shortfall in 2002 of 419 housing units, 112 new units have been constructed
- Of a total of 1,536 housing units, 183 are subsidized through the Banff Housing Corporation, representing 11%

What affected 2010 results?

- Cost and availability of developable residential land, construction costs, limited mortgage credit availability, uncertainty over market demand
- Projects pending completion of Phase One of the Land Use Bylaw review/update
- The majority of residential construction over the course of the year was additions/renovations and leasehold improvements

For more information:

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Recreation and Cultural Facilities

WE ARE MEASURING

- Number of bookings of recreational and cultural facilities
- Number of participants in active living programs

WHY? A wide range of accessible programs, services and facilities for all ages encourages healthy living and improves residents' quality of life.



2010: Facility bookings down 32.64%
Active living participants (community classes) down 6%

By the numbers:

2010: Community class registration: 795 people – 9.11% of the population
Recreational & cultural facility bookings: 2,145

2009: Community class registration: 844 people – 9.67% of the population
Recreational & cultural facility bookings: 3,184*

What affected 2010 results?

- The economy continues to impact residents' discretionary spending power
- Facility bookings were impacted by the shortened season of The Fenlands, due to construction. Bookings at the Senior Centre dropped significantly from 741 bookings in 2009 to 385 in 2010.

*The 2009 facility booking total has been adjusted from to 3,184 from the 2,145 originally reported – the recount included all bookable facilities.

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Community Development, Social Programs and Services

WE ARE MEASURING

- Number of users of social programs
- Number of volunteers

WHY? Accessible, inclusive programs and services for all income groups and the opportunities to contribute and be connected through volunteerism improves the quality of life for all residents.



2010:

- 813 volunteers, up 7 people (less than 1%)
- 3,519 users of social programs (excluding Parent Link*), up by 1%; plus
- 5,026 users of BanffLife, up 13%
- 8,545 total users of social programs, up 1.02%

2009:

- 806 volunteers
- 3,499 users of social programs (excluding Parent Link*); plus
- 4,455 users of BanffLife
- 8,760 total users of social programs

* Town of Banff program volunteers plus registered Banff Volunteer Centre volunteers.

By the numbers:

2010

- Percentage of total population participating in community development programs: 26%
- Percentage of senior population in seniors' programs: 67%
- Percentage of total young adults including transient population participating in BanffLIFE: 5,026 individual users or 124% of permanent population of 18-30 year olds
- Percentage of total school-aged children in Family School Liaison: 71%
- Number of uses (adults and children) in Parent Link: 4,579*

2009

- Percentage of total population participating in community development programs: 31%
- Percentage of senior population in seniors' programs: 53%
- Total young adults participating in BanffLIFE: 4,455
- Percentage of total school-aged children in Family School Liaison: 33%
- Number of adult users in Parent Link: 1,162*

What affected 2010 results?

- The Dare to Care program was delivered to all students in the Banff Community High School, resulting in a 46% increase in Family School Liaison users
- Participation in community development programs fluctuated – adult use was down, but children and senior use was up slightly, indicating an appropriate level of service is provided to maintain a healthy community
- BanffLIFE continues to grow in popularity, demonstrating the importance of this service to the young adult sector

** A different reporting structure was implemented in 2010 for Parent Link to meet provincial government requirements, so that uses were counted instead of users. As other community development programs counted users, Parent Link could not be included in the final tally. It was, therefore, removed from the 2009 total for consistency in reporting. We hope to reintroduce the Parent Link stats for 2012.*

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Character and Heritage

WE ARE MEASURING

- The number of historic resources that are registered
- The number of historic resources that are restored and preserved

WHY? We want to preserve and enhance the character and heritage that makes Banff unique.



2010: 0 properties newly registered

2009: 2 properties newly registered

By the numbers:

- 240 properties in the heritage inventory
- 52 heritage resources are registered
- 39 A-ranked heritage resources are registered
- 10 B-ranked heritage resources are registered
- 3 C-ranked heritage resources are registered
- 9 of the above heritage resources have been restored and designated, representing 6% of A and B properties

What affected 2010 results?

Council approved an intent to designate the Bayne House as a heritage resource.

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Visitor Experience

WE ARE MEASURING

- Number of visitors
- Number of events that are appropriate to and support park visitor objectives

WHY? We want a sustainable economy that supports our community and environmental vision and goals. Supporting an outstanding visitor experience helps build first-time and repeat visitation.



ABV Indie Weekend
Banff Culture Weekend
BanffLife Outdoor Movie
BLLT Bike Fest
BLLT Music About Banff
BLLT Santa Claus Parade
BLLT Street Performers
Canada Day
Concert in the Park
Dragon Boat Races
Ekiden Road Race
Freedom of the Town Parade
Halloween Bonfire & Fireworks

Louis Trono Concert in the Park
Melissa's Road Race
New Year's Eve Fireworks
Parks Day
RCMP Musical Ride
Remembrance Day Parade
Subaru Ironman Triathlon
Terry Fox Run
Touring Tin
Welcome Week
Winter Festival
Winterstart 5-Mile Road Run
YWCA Walk A Mile In Her Shoes

2010:

- Park visitation was up by approximately 20,000 visitors (less than 1%) over 2009
- 26 events were permitted or hosted by the Town; 24 in 2009
- The value of in-kind* Town support was reduced by 12.4% to \$6,149, after nearly doubling in value from 2008 to 2009

By the numbers:

- **2010:** 3,134,378 park visitors
- **2009:** 3,114,534 park visitors

What affected 2010 results?

- Alberta tourism industry is beginning to see a recovery from the global economic downturn
- The national parks continue to be the most popular Alberta destination for the international traveller

* In-kind includes labour or waiving of fees

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Community Infrastructure

WE ARE MEASURING

- Infrastructure spending on new construction and redevelopment
- Percentage of debt capacity

WHY? We must invest in our infrastructure to meet the current and future needs of our residents and visitors and to support Banff's position as a world-class destination, which, in turn, will increase municipal revenues.



2010:

- Investment in infrastructure was up by 29.6% over 2009
- Total available debt capacity increased by 38.4% over 2009

By the numbers:

2010:

- Estimated total replacement cost of capital assets (excluding land): \$445.9 million
- Infrastructure spending: \$23,065,710, or 5.1% of total replacement costs of capital assets
- Long-term debt of \$17,784,911 plus loan guarantee of \$7,325,471 equals a total debt of \$25,110,382
- Total debt capacity: \$42,210,807

2009:

- Estimated total replacement cost of capital assets (excluding land): \$440.9 million
- Infrastructure spending: \$15,631,261, or 3% of total replacement costs of capital assets
- Long term debt (including loan guarantee): \$27,701,647
- Total debt capacity: \$40,014,588

What affected 2010 results?

The major item affecting the infrastructure spending, asset replacement and long term debt in 2010 was the completion of the Recreation Centre project. With the new building comes an increase in the annual capital transfer requirement for the future replacement of the building as well as a related cost for annual maintenance.

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Development

WE ARE MEASURING

- The proportion of independent to chain outlets
- Number of business licenses
- Construction values

WHY? To remain competitive in the global marketplace, and protect our unique position as an international mountain destination in a national park, we must continue to renew and adjust our commercial core to ensure an appropriate mix of commercial services is provided.



	2010	2009
Business Licenses	583 resident business licenses were issued, a 3% increase from 2009 218 non-resident business licenses were issued, an increase of 16% over 2009 100 business licenses were cancelled in 2010	567 resident business licenses were issued 184 non-resident business licenses were issued 130 business licenses were cancelled
Commercial Redevelopment	36 building permits issued valued at \$5.1 million or .87% of total assessed value. Total commercial assessment value: \$585,979,230**.	21 building permits valued at \$830,000 or 0.1% of total assessed value. Total commercial assessment value: \$742,734,840**.
Housing Redevelopment	17 building permits valued at \$2 m. or .58% of total assessed value. Total residential assessed value: \$347,017,430**	17 building permits valued at \$1.4 million issued or 0.3% of total assessed value. Total residential assessed value: \$407,863,230**
Retail Mix*	75% Other 21 National/International Chain 4% Regional Chain	75% Other 21% National/International Chain 4% Regional Chain

* source: annual business license analysis

** (excluding land values)

What affected 2010 results?

- There was a significant decline in the assessed building values of commercial properties in 2010
- A change in reporting structure that consolidates commercial with institutional permits translates to greater overall permit value. Past practice has been to not include municipal projects as no fees are collected.
- Permit values for municipal projects (the recreation centre, transit fleet building) are included

Business Licenses

An updated count of 2009 business licenses shows a slight difference of 12 licenses after cancellations, from the original 2009 report.

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