



Offer Affordability

The Banff Access Program provides qualified low-income applicants with discounts on community services and products.

We know many Banff businesses support the community through generous local discounts and fundraising donations. Being part of the Banff Access Program is a way to go above and beyond to offer products and services to a segment of the population who may currently be unable to afford them.

By participating as a partner business you will benefit by:

- Increased exposure
- New local customer base
- Recognition of your corporate social responsibility and generous commitment to the community
- Your contribution being directed to those who need it the most

Interested in joining? The application process is easy:

- Determine your exclusive discount or offer for the Banff Access Program (We recommend a minimum 20% discount or a number of free products.)
- Visit banff.ca/access to complete the online application form
- Town of Banff Community Services will follow up with you to confirm details and eligibility

Once enrolled:

- Your business will accept the Banff Access Card photo ID as the one and only requirement
- Your business name and discount offers will be featured online on the Banff Access Program page banff.ca/access
- Current access card holders will be notified of new business offers through our regular email communication

For more information, contact FCSS Community Development at 403.762.1254.

Please note the Banff Access Card cannot be used in combination with other subsidies or discounts.



More than 400 access cards have been issued to individuals and families in Banff. To qualify, participants must have lived in Banff for at least three months and show proof they live under the Banff Affordability Measure. Once qualified, each participant receives a card with photo ID that can be used for a year. Participants must reapply annually for access cards. For details about the Banff Affordability Measure, visit banff.ca/access.



Got a question? We're here to help.
• Town Hall • banff.ca/heretohelp •

