

2017 Summary Results

	Occupancy	Combined Entrances VPD	Average Daily Rate	Province Wide Economic Impact	Federal Taxes Generated	Provincial Taxes Generate
January	52.6%	419,858	\$ 181	106,583,908	13,369,233	7,063,884
February	66.7%	415,085	\$ 191	141,011,173	17,687,579	17,687,579
March	68.7%	464,270	\$ 189	158,779,666	19,916,353	10,523,179
April	65.1%	456,911	\$ 185	142,981,101	17,934,675	9,476,121
May	78.1%	567,032	\$ 228	211,925,138	26,582,593	14,045,410
June	87.4%	629,873	\$ 316	329,225,289	41,296,007	21,819,518
July	93.0%	860,898	\$ 363	415,421,975	52,107,993	27,532,233
August	93.5%	844,850	\$ 363	417,226,581	52,334,352	27,651,833
September	90.2%	657,217	\$ 326	350,342,546	43,944,828	23,219,071
October	70.6%	485,556	\$ 216	186,948,647	25,452,836	13,310,231
November	48.1%	389,725	\$ 177	99,559,279	13,554,879	7,088,347
December	55.2%	427,319	\$ 259	175,340,401	23,872,387	12,483,755
Total		6,618,594		\$ 2,735,345,704	\$ 348,053,715	\$ 191,901,161
Average Monthly	72.4%	551,549	\$ 250	\$ 227,945,475	\$ 29,004,476	\$ 15,991,763
Average Daily	72.4%	18,133	\$ 250	\$ 7,494,098	\$ 953,572	\$ 525,757

2017 Average Daily Economic Impact Breakdown by Sector

Category	Daily Impact
Accommodations	1,036,496
Meals and Beverages	783,238
Private Auto	361,696
Public Transportation	109,793
Recreational & Entertainment	341,297
Retail	320,460
Indirect & Induced	4,541,118
Total	7,494,098