

July, 2017
Destination Room Night Actuals

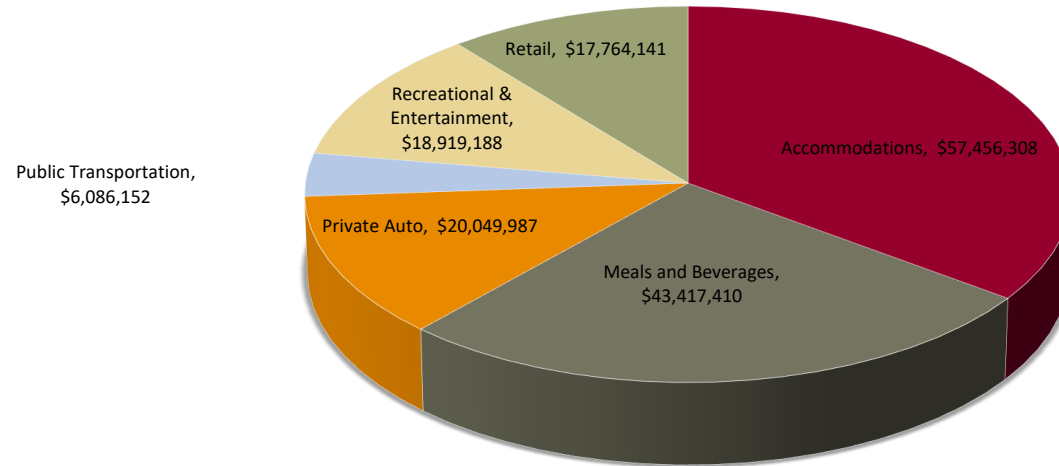
| Date | | Room Nights Sold | Occupancy | Combined Entrances VPD | Room Nights per vehicle |
|-----------|-----|------------------|--------------|------------------------|-------------------------|
| 01-Jul-17 | Sat | 4,404 | 94.9% | 28,097 | 0.16 |
| 02-Jul-17 | Sun | 4,335 | 93.4% | 34,275 | 0.13 |
| 03-Jul-17 | Mon | 4,321 | 93.1% | 31,324 | 0.14 |
| 04-Jul-17 | Tue | 4,379 | 94.4% | 28,390 | 0.15 |
| 05-Jul-17 | Wed | 4,370 | 94.2% | 28,324 | 0.15 |
| 06-Jul-17 | Thu | 4,314 | 93.0% | 28,876 | 0.15 |
| 07-Jul-17 | Fri | 4,366 | 94.1% | 28,686 | 0.15 |
| 08-Jul-17 | Sat | 4,359 | 93.9% | 29,385 | 0.15 |
| 09-Jul-17 | Sun | 4,265 | 91.9% | 28,480 | 0.15 |
| 10-Jul-17 | Mon | 4,388 | 94.5% | 25,230 | 0.15 |
| 11-Jul-17 | Tue | 4,475 | 96.4% | 24,727 | 0.17 |
| 12-Jul-17 | Wed | 4,409 | 95.0% | 27,373 | 0.18 |
| 13-Jul-17 | Thu | 4,349 | 93.7% | 28,121 | 0.15 |
| 14-Jul-17 | Fri | 4,327 | 93.2% | 28,040 | 0.15 |
| 15-Jul-17 | Sat | 4,428 | 95.4% | 29,783 | 0.15 |
| 16-Jul-17 | Sun | 4,292 | 92.5% | 28,543 | 0.15 |
| 17-Jul-17 | Mon | 4,319 | 93.1% | 26,794 | 0.15 |
| 18-Jul-17 | Tue | 4,297 | 92.6% | 25,787 | 0.16 |
| 19-Jul-17 | Wed | 4,294 | 92.5% | 25,354 | 0.17 |
| 20-Jul-17 | Thu | 4,289 | 92.4% | 25,651 | 0.17 |
| 21-Jul-17 | Fri | 4,246 | 91.5% | 26,402 | 0.16 |
| 22-Jul-17 | Sat | 4,352 | 93.8% | 26,923 | 0.16 |
| 23-Jul-17 | Sun | 4,039 | 87.0% | 27,911 | 0.14 |
| 24-Jul-17 | Mon | 4,197 | 90.4% | 26,471 | 0.14 |
| 25-Jul-17 | Tue | 4,289 | 92.4% | 25,879 | 0.16 |
| 26-Jul-17 | Wed | 4,304 | 92.7% | 26,543 | 0.17 |
| 27-Jul-17 | Thu | 4,318 | 93.0% | 26,596 | 0.16 |
| 28-Jul-17 | Fri | 4,404 | 94.9% | 27,525 | 0.16 |
| 29-Jul-17 | Sat | 4,417 | 95.2% | 30,065 | 0.15 |
| 30-Jul-17 | Sun | 4,368 | 94.1% | 28,734 | 0.15 |
| 31-Jul-17 | Mon | 3,942 | 84.9% | 26,609 | 0.15 |
| | | 133,856 | 93.0% | 860,898 | 0.15 |

In-Destination Expenditure by Sector

July, 2017

| | | |
|------------------------------|-----------|--------------------|
| Accommodations | \$ | 57,456,308 |
| Meals and Beverages | \$ | 43,417,410 |
| Private Auto | \$ | 20,049,987 |
| Public Transportation | \$ | 6,086,152 |
| Recreational & Entertainment | \$ | 18,919,188 |
| Retail | \$ | 17,764,141 |
| Total | \$ | 163,693,186 |

In-Destination Expenditure by Sector

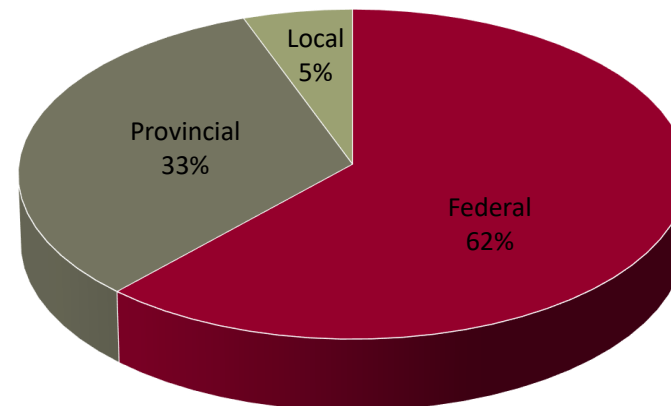


Province Wide Economic Impact

July, 2017

| | | |
|--------------------|-----------|--------------------|
| Direct Expenditure | \$ | 163,693,186 |
| Indirect Impact | \$ | 251,728,789 |
| Total | \$ | 415,421,975 |

Province Wide Taxes Generated



Province Wide Taxes Generated

July, 2017

| | | |
|--------------|-----------|-------------------|
| Federal | \$ | 52,107,993 |
| Provincial | \$ | 27,532,233 |
| Local | \$ | 4,734,024 |
| Total | \$ | 84,374,250 |