

**March, 2017**  
Destination Room Night Actuals

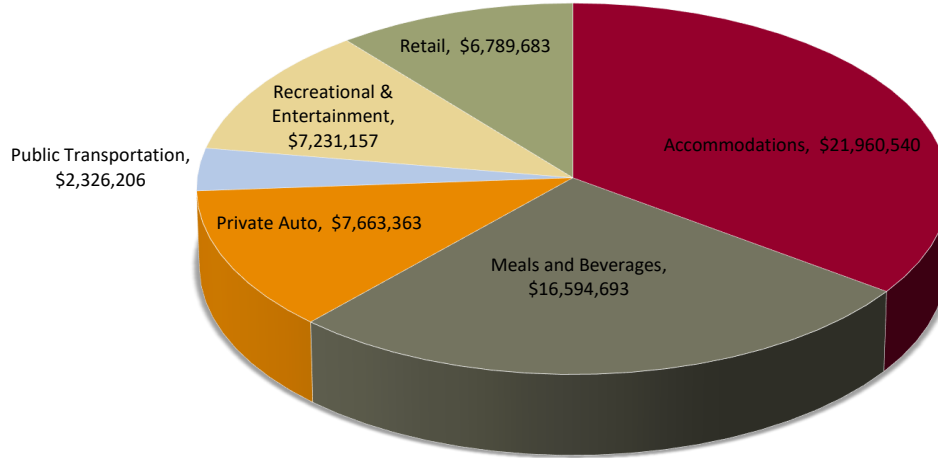
Date		Room Nights Sold	Occupancy	Combined Entrances VPD	Room Nights per vehicle
01-Mar-17	Wed	2,931	62.2%	12,055	0.24
02-Mar-17	Thu	3,449	73.2%	13,865	0.25
03-Mar-17	Fri	3,927	83.3%	15,411	0.25
04-Mar-17	Sat	3,950	83.8%	14,527	0.27
05-Mar-17	Sun	2,721	57.7%	12,116	0.22
06-Mar-17	Mon	2,237	47.5%	10,605	0.21
07-Mar-17	Tue	2,364	50.2%	11,823	0.20
08-Mar-17	Wed	2,511	53.3%	11,924	0.21
09-Mar-17	Thu	2,607	55.3%	12,281	0.21
10-Mar-17	Fri	3,522	74.7%	13,793	0.26
11-Mar-17	Sat	4,081	86.6%	16,170	0.25
12-Mar-17	Sun	3,490	74.1%	15,989	0.22
13-Mar-17	Mon	3,629	77.0%	13,827	0.26
14-Mar-17	Tue	3,203	68.0%	14,328	0.22
15-Mar-17	Wed	3,144	66.7%	13,458	0.23
16-Mar-17	Thu	3,107	65.9%	13,422	0.23
17-Mar-17	Fri	3,362	71.3%	17,002	0.20
18-Mar-17	Sat	3,645	77.4%	17,498	0.21
19-Mar-17	Sun	2,708	57.5%	16,829	0.16
20-Mar-17	Mon	2,452	52.0%	13,269	0.18
21-Mar-17	Tue	2,600	55.2%	12,616	0.21
22-Mar-17	Wed	2,829	60.0%	13,029	0.22
23-Mar-17	Thu	2,948	62.6%	14,278	0.21
24-Mar-17	Fri	3,599	76.4%	16,519	0.22
25-Mar-17	Sat	4,121	87.5%	19,840	0.21
26-Mar-17	Sun	3,494	74.2%	20,297	0.17
27-Mar-17	Mon	3,507	74.4%	16,728	0.21
28-Mar-17	Tue	3,637	77.2%	17,235	0.21
29-Mar-17	Wed	3,499	74.3%	16,898	0.21
30-Mar-17	Thu	3,636	77.2%	17,245	0.21
31-Mar-17	Fri	3,371	71.5%	19,393	0.17
<b>Room Nights Sold</b>		<b>100,281</b>	<b>68.7%</b>	<b>464,270</b>	

### In-Destination Expenditure by Sector

March, 2017

Accommodations	\$	21,960,540
Meals and Beverages	\$	16,594,693
Private Auto	\$	7,663,363
Public Transportation	\$	2,326,206
Recreational & Entertainment	\$	7,231,157
Retail	\$	6,789,683
<b>Total</b>	<b>\$</b>	<b>62,565,642</b>

### In-Destination Expenditure by Sector

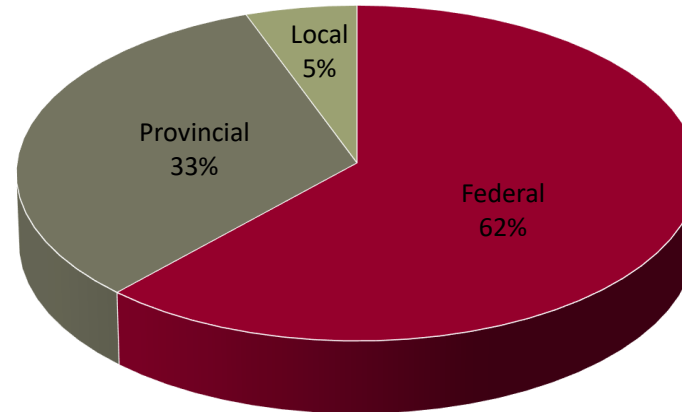


### Province Wide Economic Impact

March, 2017

Direct Expenditure	\$	62,565,642
Indirect Impact	\$	96,214,024
<b>Total</b>	<b>\$</b>	<b>158,779,666</b>

### Province Wide Taxes Generated



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March, 2017

Federal	\$	19,916,353
Provincial	\$	10,523,179
Local	\$	1,809,406
<b>Total</b>	<b>\$</b>	<b>32,248,938</b>