

August, 2017
Destination Room Night Actuals

Date		Room Nights Sold	Occupancy	Combined Entrances VPD	Room Nights per vehicle
01-Aug-17	Tue	4,495	94.6%	25,252	0.18
02-Aug-17	Wed	4,425	93.1%	27,144	0.16
03-Aug-17	Thu	4,433	93.3%	27,343	0.16
04-Aug-17	Fri	4,436	93.4%	27,476	0.16
05-Aug-17	Sat	4,556	95.9%	29,660	0.15
06-Aug-17	Sun	4,578	96.3%	33,547	0.14
07-Aug-17	Mon	4,483	94.3%	29,232	0.15
08-Aug-17	Tue	4,572	96.2%	27,079	0.17
09-Aug-17	Wed	4,557	95.9%	27,178	0.17
10-Aug-17	Thu	4,514	95.0%	27,416	0.17
11-Aug-17	Fri	4,508	94.9%	28,472	0.16
12-Aug-17	Sat	4,533	95.4%	29,899	0.16
13-Aug-17	Sun	4,341	91.4%	27,795	0.16
14-Aug-17	Mon	4,561	96.0%	25,668	0.18
15-Aug-17	Tue	4,575	96.3%	26,811	0.17
16-Aug-17	Wed	4,568	96.1%	26,602	0.17
17-Aug-17	Thu	4,532	95.4%	27,433	0.17
18-Aug-17	Fri	4,389	92.4%	28,240	0.17
19-Aug-17	Sat	4,436	93.4%	28,917	0.16
20-Aug-17	Sun	4,322	91.0%	27,970	0.15
21-Aug-17	Mon	4,468	94.0%	25,752	0.17
22-Aug-17	Tue	4,505	94.8%	26,099	0.17
23-Aug-17	Wed	4,522	95.2%	26,370	0.17
24-Aug-17	Thu	4,392	92.4%	26,208	0.17
25-Aug-17	Fri	4,361	91.8%	27,178	0.17
26-Aug-17	Sat	4,456	93.8%	28,653	0.16
27-Aug-17	Sun	4,239	89.2%	28,345	0.15
28-Aug-17	Mon	4,215	88.7%	25,683	0.16
29-Aug-17	Tue	4,434	93.3%	24,480	0.18
30-Aug-17	Wed	4,273	89.9%	23,666	0.18
31-Aug-17	Thu	4,008	84.3%	23,282	0.17
		137,687	93.5%	844,850	0.17

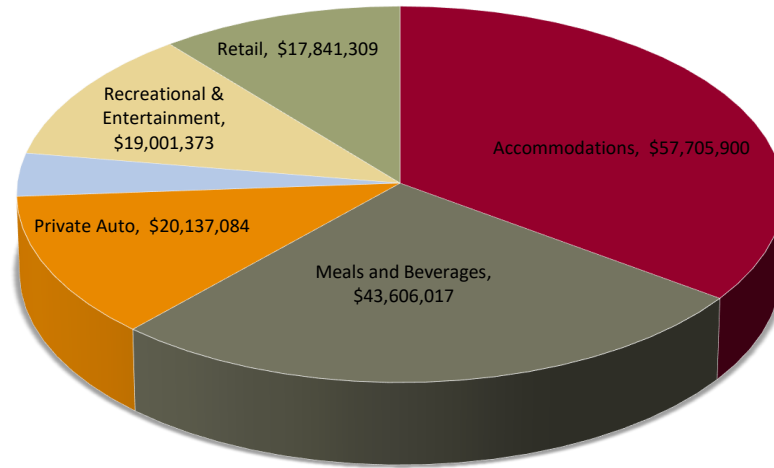
In-Destination Expenditure by Sector

August, 2017

Accommodations	\$	57,705,900
Meals and Beverages	\$	43,606,017
Private Auto	\$	20,137,084
Public Transportation	\$	6,112,591
Recreational & Entertainment	\$	19,001,373
Retail	\$	17,841,309
Total	\$	164,404,274

Public Transportation,
\$6,112,591

In-Destination Expenditure by Sector

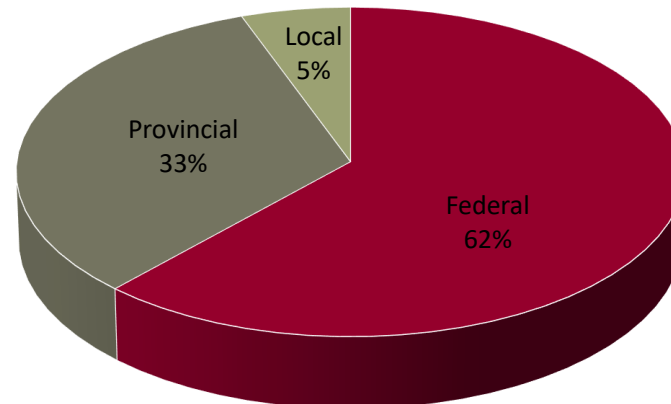


Province Wide Economic Impact

August, 2017

Direct Expenditure	\$	164,404,274
Indirect Impact	\$	252,822,307
Total	\$	417,226,581

Province Wide Taxes Generated



Province Wide Taxes Generated

August, 2017

Federal	\$	52,334,352
Provincial	\$	27,651,833
Local	\$	4,754,588
Total	\$	84,740,773