

**February, 2019**  
Destination Room Night Actuals

| Date      |     | Room Nights Sold | Occupancy    | Combined         | Room Nights<br>per vehicle |
|-----------|-----|------------------|--------------|------------------|----------------------------|
|           |     |                  |              | Entrances<br>VPD |                            |
| 01-Feb-19 | Fri | 3,560            | 80.1%        | 13,189           | 0.27                       |
| 02-Feb-19 | Sat | 3,614            | 81.3%        | 13,107           | 0.28                       |
| 03-Feb-19 | Sun | 2,324            | 52.3%        | 10,513           | 0.22                       |
| 04-Feb-19 | Mon | 2,499            | 56.2%        | 9,956            | 0.25                       |
| 05-Feb-19 | Tue | 2,661            | 59.9%        | 10,445           | 0.25                       |
| 06-Feb-19 | Wed | 2,830            | 63.7%        | 10,973           | 0.26                       |
| 07-Feb-19 | Thu | 3,155            | 71.0%        | 11,879           | 0.27                       |
| 08-Feb-19 | Fri | 3,552            | 79.9%        | 13,158           | 0.27                       |
| 09-Feb-19 | Sat | 3,802            | 85.6%        | 13,486           | 0.28                       |
| 10-Feb-19 | Sun | 2,802            | 63.1%        | 12,157           | 0.28                       |
| 11-Feb-19 | Mon | 2,533            | 57.0%        | 10,971           | 0.23                       |
| 12-Feb-19 | Tue | 2,371            | 53.4%        | 10,284           | 0.23                       |
| 13-Feb-19 | Wed | 2,568            | 57.8%        | 11,677           | 0.22                       |
| 14-Feb-19 | Thu | 3,138            | 70.6%        | 13,406           | 0.23                       |
| 15-Feb-19 | Fri | 3,589            | 80.8%        | 14,899           | 0.24                       |
| 16-Feb-19 | Sat | 4,094            | 92.1%        | 15,650           | 0.26                       |
| 17-Feb-19 | Sun | 3,803            | 85.6%        | 17,339           | 0.26                       |
| 18-Feb-19 | Mon | 2,775            | 62.5%        | 17,425           | 0.22                       |
| 19-Feb-19 | Tue | 3,046            | 68.6%        | 15,187           | 0.16                       |
| 20-Feb-19 | Wed | 3,488            | 78.5%        | 14,052           | 0.25                       |
| 21-Feb-19 | Thu | 3,736            | 84.1%        | 14,609           | 0.26                       |
| 22-Feb-19 | Fri | 3,967            | 89.3%        | 17,344           | 0.23                       |
| 23-Feb-19 | Sat | 3,939            | 88.7%        | 16,030           | 0.25                       |
| 24-Feb-19 | Sun | 2,166            | 48.8%        | 14,372           | 0.25                       |
| 25-Feb-19 | Mon | 2,092            | 47.1%        | 11,214           | 0.15                       |
| 26-Feb-19 | Tue | 2,390            | 53.8%        | 11,704           | 0.19                       |
| 27-Feb-19 | Wed | 2,766            | 62.3%        | 12,701           | 0.22                       |
| 28-Feb-19 | Thu | 3,503            | 78.8%        | 13,693           | 0.26                       |
|           |     | <b>86,763</b>    | <b>69.7%</b> | <b>371,420</b>   | <b>0.24</b>                |

In-Destination Expenditure by Sector

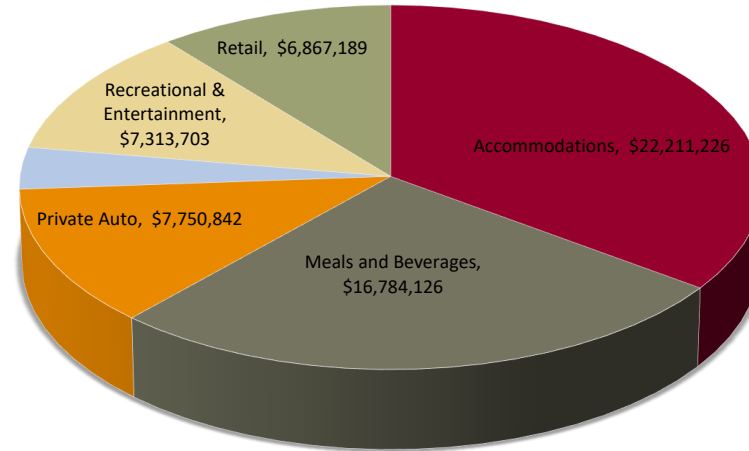
In-Destination Expenditure by Sector

February, 2019

|                              |           |                   |
|------------------------------|-----------|-------------------|
| Accommodations               | \$        | 22,211,226        |
| Meals and Beverages          | \$        | 16,784,126        |
| Private Auto                 | \$        | 7,750,842         |
| Public Transportation        | \$        | 2,352,760         |
| Recreational & Entertainment | \$        | 7,313,703         |
| Retail                       | \$        | 6,867,189         |
| <b>Total</b>                 | <b>\$</b> | <b>63,279,846</b> |

Public Transportation,  
\$2,352,760

### In-Destination Expenditure by Sector



### Province Wide Economic Impact

February, 2019

|                    |           |                    |
|--------------------|-----------|--------------------|
| Direct Expenditure | \$        | 63,279,846         |
| Indirect Impact    | \$        | 97,312,292         |
| <b>Total</b>       | <b>\$</b> | <b>160,592,138</b> |

### Province Wide Taxes Generated

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February, 2019

|              |           |                   |
|--------------|-----------|-------------------|
| Federal      | \$        | 20,630,905        |
| Provincial   | \$        | 10,868,465        |
| Local        | \$        | 1,903,994         |
| <b>Total</b> | <b>\$</b> | <b>33,403,364</b> |

